



UNIVERSITY OF THE PUNJAB

NOTIFICATION NO. 160 /Cond.D.S.

Date Sheet for the B.B.A (Hons.) Second Annual Examination, 2024
to be held in April-May, 2025

WRITTEN EXAMINATION

Time 02:00 p.m. to 05:00 pm.
(On Friday 02:30 pm. to 05:30 pm)

SECOND YEAR

Date & Day	Subject Code		Subject	L.K #
09-04-2025 Wednesday	1	-	Cost Accounting	1
11-04-2025 Friday	2	-	Financial Management (Basic)	2
14-04-2025 Monday	3	-	Principles of Marketing	3
16-04-2025 Wednesday	4	A	Visual Programming Concept	4
18-04-2025 Friday	5	-	Introduction to Micro Economics	5
21-04-2025 Monday	6	-	Introduction to Psychology	6
23-04-2025 Wednesday	7	-	Financial Accounting (Advanced)	7
25-04-2025 Friday	8	-	Corporate Law/Company Law	8
28-04-2025 Monday	9	-	Introduction to Macro Economics	9
30-04-2025 Wednesday	10	-	Statistics (Elementary)	10
02-05-2025 Friday	11	-	Money & Banking	11

THIRD YEAR

Date	Subject Code	Paper Code	Subject	L.K #
10-04-2025 Thursday	1	-	Credit Management	1
12-04-2025 Saturday	2	-	Business Research Methods	2
15-04-2025 Tuesday	3	-	Mercantile Law	3
17-04-2025 Thursday	4	A	Web Engineering	4
19-04-2025 Saturday	5	-	Human Resource Management	5
22-04-2025 Tuesday	6	-	Auditing	6
24-04-2025 Thursday	7	-	Taxation Management (Basic)	7
26-04-2025 Saturday	8	-	Management Information System	8
29-04-2025 Tuesday	9	-	Development Economics/International Economics	9
03-05-2025 Saturday	10	-	Current Business Affairs	10
05-05-2025 Monday	11	-	Corporate Governance	11

FOURTH YEAR

Date & Day	Subject Code	Paper Code	Subject	L.K. #
09-04-2025	FIN-1	-	Managerial Accounting (Finance Specialization)	1
Wednesday	MKT-1	-	Sales Management (Marketing Specialization)	2
11-04-2025	FIN-2	-	Financial Analysis (Finance Specialization)	3
Friday	MKT-2	-	Marketing Research (Marketing Specialization)	4
14-04-2025	3	-	Small Business Management	5
Monday				
16-04-2025	4	-	Pakistan Economy	6
Wednesday				
18-04-2025	5	-	Mathematics (Advanced)	7
Friday				
21-04-2025	FIN-6	-	Financial Management (Advanced) (Finance Specialization)	8
Monday	MKT-6	-	Advertising (Marketing Specialization)	9
23-04-2025	FIN-7	-	Taxation Management (Advanced) (Finance Specialization)	10
Wednesday	MKT-7	-	Consumer Behaviour (Marketing Specialization)	11
25-04-2025	8	-	Statistics (Advanced)	12
Friday				
28-04-2025	9	A	E-Commerce	13
Monday				
30-04-2025	10	-	Financial Institutions and Services	14
Wednesday				

Note: The Date Sheet for practical examination will be announced later.

(MUHAMMAD SHAHID SHARIF)
Deputy Controller (Conduct)
for Controller of Examinations

Dated: 21-03-2025