



Dow University of Health Sciences Karachi

Examinations Department

Ref No.: DUHS/ EXM/2022-1150

EXAMINATION PROGRAM

Fourth Year BBA Semester-VII Examination 2022

Institute of Business & Health Management

SPRING - 2022 - 04 Years Program

Dates & Days	Subjects	Codes	Timings
14-06-2022 Tuesday	HUMAN RESOURCE MANAGEMENT	MGT-612	11:00am – 02:00pm
15-06-2022 Wednesday	PUBLIC HEALTH AND POLICY SECURITY ANALYSIS	HCM-613 FIN-601	11:00am – 02:00pm
17-06-2022 Friday	BUSINESS RESEARCH METHODS	MGT-611	10:15am – 01:15am
21-06-2022 Tuesday	RECRUITMENT AND SELECTION DIGITAL MARKETING PHARMACEUTICAL MARKETING AND SELLING	HRM-604 MKT-614 PHM-606	11:00am – 02:00pm
23-06-2022 Thursday	HOSPITAL SERVICES AND MANAGEMENT	HPM-606	03:00pm – 06:00pm
25-06-2022 Saturday	SALES MANAGEMENT PERFORMANCE MANAGEMENT TAXATION MANAGEMENT COMMUNITY AND HOSPITAL PHARMACY	MKT-602 HRM-612 FIN-615 HPM-610	11:00am – 02:00pm
28-06-2022 Tuesday	BUSINESS LAW	LAW-613	11:00am – 02:00pm

SPRING - 2022 - 04 Years Program – Repeater Candidates Only

Dates & Days	Subjects	Codes	Timings
14-06-2022 Tuesday	HUMAN RESOURCE MANAGEMENT	MGT-612	11:00am – 02:00pm
15-06-2022 Wednesday	PUBLIC HEALTH AND POLICY	HCM-613	11:00am – 02:00pm
17-06-2022 Friday	BUSINESS RESEARCH METHODS	MGT-611	10:15am – 01:15am
21-06-2022 Tuesday	RECRUITMENT AND SELECTION DIGITAL MARKETING	HRM-604 MKT-614	11:00am – 02:00pm
23-06-2022 Thursday	HOSPITAL SERVICES AND MANAGEMENT	HPM-606	03:00pm – 06:00pm
24-06-2022 Friday	NEURO MARKETING	MKT-615	10:15am – 01:15am
25-06-2022 Saturday	PERFORMANCE MANAGEMENT	HRM-612	11:00am – 02:00pm
28-06-2022 Tuesday	BUSINESS LAW	LAW-613	11:00am – 02:00pm



Dow University of Health Sciences Karachi

Examinations Department

VENUE:		<u>DOW MEDICAL COLLEGE</u> <u>Baba-e-Urdu Road</u>
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IMPORTANT INSTRUCTIONS

1. The Question Paper will contain the same SAQ's / M.C.Q's (One Best Type) for all candidates. However, the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance Upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. **Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.**

Dated: 08-06-2022

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Business & Health Management, DUHS.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

Controller of Examinations